



FCD 019.41
5 Jan 2009

Agri-Food & Veterinary Authority of Singapore

5 Maxwell Road #18-00 Tower Block MND Complex Singapore 069110
Tel: (65) 6325 0783 Fax: (65) 6221 5091

CIRCULAR

All Food Traders/ Importers/ Declaring Agents

All declaring agents are requested to inform your importers of the contents of this circular.

Dear Sirs

REMINDER TO DECLARE BRAND NAME DURING PERMIT APPLICATION

We have noted that food products were declared as “unbranded” under the Brand field in the import declarations for AVA (FCD) controlled processed food and food appliances when the product did have a brand.

2 Please ensure that a brand name is declared for **all** future permit applications. If your products have no brand name, you should declare the “name of overseas manufacturer of the products” in the brand name field of the product. Alternatively, you may declare the “intended brand name of the products” used for local market.

3 We would like to remind all traders of the following:

- a) Declarations as “unbranded” may result in **delays** in the processing of your permit application;
- b) Any incorrect declaration of information during permit application is an **offence** under Regulation 14 of the Food Regulations. Enforcement action will be taken against offenders without further notice.

4 Your cooperation in this matter is appreciated. For any enquiry, please contact our TradeNet Duty Officer at Tel: (65) 6325 0783 / (65) 6221 5056.

Yours faithfully

TAN TUANG HONG
FOOD CONTROL DIVISION
FOOD & VETERINARY ADMINISTRATION
for CEO
AGRI-FOOD & VETERINARY AUTHORITY

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