



CONSUMER ADVISORY - UPDATE ON PRODUCTS DETECTED TO CONTAIN MELAMINE

As of 30 September 2008, the AVA has detected melamine in two additional products imported from China. Both the products contain milk as an ingredient. They are

- i) New Sshmallows Mallow Dippers-Strawberry Flavour, and
- ii) Silang - House of Steamed Potato - Potato & Tomato Cracker

2 This brings the total number of affected products to 10. All importers will be required to destroy the tainted products under AVA's supervision. The other products that were earlier found to be contaminated with melamine are:

- i) Yi Li Choice Dairy Fruit Bar Yogurt Flavoured Ice Confection;
- ii) Dutch Lady Strawberry Flavoured Milk;
- iii) White Rabbit Creamy Candy;
- iv) Dutch Lady Banana Flavoured Milk;
- v) Dutch Lady Honeydew Flavoured Milk;
- vi) Silang - House of Steamed Potato - Potato Cracker;
- vii) 徐福记 Puffed Rice Rolls - Butter Corn Flavour; and
- viii) 徐福记 Puffed Rice Rolls - Cheese Flavour

(Details of the affected products are attached at Annex A.)

3 Melamine is an industry chemical not approved for use in food manufacture. The amount of melamine found in the ten products above is higher than what can be considered as naturally occurring. It is clear that melamine has been artificially added to adulterate these products. As melamine contamination was already uncovered in several products, AVA has suspended the import and sale of all milk and milk products from China since 19 September 2008. Anyone finding such products still on sale should inform AVA immediately.

4 We would also like to assure the public that the levels of melamine detected in the affected products are low and hence unlikely to result in any adverse health effect. Consumers have to consume large quantities of the contaminated products over a prolonged period of time to be at risk of potential ill effects on health. As melamine is not allowed for use in food, AVA will continue to suspend the import and sale of milk and milk products from China until we are very sure that such products are safe for consumption.

5 Based on the melamine levels detected by AVA in the 10 affected products, the Tolerable Daily Intake (TDI)¹ limits translate to the following amounts of contaminated products for an adult weighing 60 kg or a child weighing 30 kg:

Product	Tolerable levels for an adult of 60 kg weight (amount daily over a lifetime)	Tolerable levels for a child of 30 kg weight (amount daily over a lifetime)
New Sshmallows Mallow Dippers-Strawberry Flavour	101 cups of dip; or	50 cups of dip; or
Silang - House of Steamed Potato - Potato & Tomato Cracker	20 packs; or	10 packs; or
Dutch Lady Banana Flavoured Milk	776 ml; or	388 ml; or
Dutch Lady Honeydew Flavoured Milk	644 ml; or	322 ml; or
Silang - House of Steamed Potato - Potato Cracker	13 packs; or	6.5 packs; or
徐福记 Puffed Rice Rolls - Butter Corn Flavour	520 pieces; or	260 pieces; or
徐福记 Puffed Rice Rolls - Cheese Flavour	654 pieces; or	327 pieces; or
Yi Li Choice Dairy Fruit Bar Yogurt Flavoured Ice Confection	7 bars; or	3.5 bars; or
Dutch Lady Strawberry flavoured milk	815 ml; or	407.5 ml; or
White Rabbit Creamy Candy	47 pieces	23.5 pieces

6 There have been recent advertisements by some food companies assuring consumers on the safety of their milk or milk products manufactured in China, claiming that the milk ingredients in such products came from other countries. Companies should not make such claims unless they have been verified with AVA. AVA would like to reiterate that as long as the milk or milk products are **produced** in China, such products are suspended from import and sale in Singapore. AVA will not hesitate to take enforcement actions against any company who violates this ban.




¹ The Tolerable Daily Intake (TDI) of melamine as established by the US Food and Drug Administration (FDA) is 0.63 mg/kg body weight. This means that an adult weighing 60 kg or a child weighing 30 kg can ingest 37.8 mg of melamine and 18.9 mg of melamine respectively every day over a lifetime without any appreciable health risk.




7 For enquiries on affected products, consumers can call AVA's hotline at 63257625 during office hours (8.30 am – 6.00 pm, Monday – Friday). For health concerns associated with the ingestion of melamine, consumers can call MOH's hotline at 1800-2254122. Consumers can also visit AVA's website at www.ava.gov.sg for more information.

**Issued by Agri-Food & Veterinary Authority
on 30 September 2008**

MEDIA RELEASE

Annex A - Details of affected products imported from China

S/N.	Product Description	Levels of Melamine Detected	Product Image
1.	<p>Silang - House of Steamed Potato - Potato & Tomato Cracker</p> <p>(contains whole milk powder as an ingredient)</p>	8.1 ppm	
2.	<p>New Sshmallows Mallow Dippers- Strawberry Flavour</p> <p>(The dip contains milk solids as an ingredient.)</p>	24.8 ppm	
3.	<p>Dutch Lady Banana Flavoured Milk</p>	36.7 ppm - 48.7 ppm	

S/N.	Product Description	Levels of Melamine Detected	Product Image
4.	Dutch Lady Honeydew Flavoured Milk	9.43 ppm - 58.7 ppm	
5.	<p>Silang - House of Steamed Potato - Potato Cracker</p> <p>(contains whole milk powder as an ingredient)</p>	11.96 ppm	
6.	<p>徐福记 Puffed Rice Rolls - Butter Corn Flavour</p> <p>(contains whole milk powder as an ingredient)</p>	10.7 ppm	

S/N.	Product Description	Levels of Melamine Detected	Product Image
7.	徐福记 Puffed Rice Rolls - Cheese Flavour (contains whole milk powder as an ingredient)	8.5 ppm	
8.	Yi Li Choice Dairy Fruit Bar Yogurt Flavoured Ice Confection	39 ppm - 60.8 ppm	
9.	Dutch Lady Strawberry Flavoured Milk	33.9 ppm - 46.4 ppm	

S/N.	Product Description	Levels of Melamine Detected	Product Image
10.	White Rabbit Creamy Candy (contains milk as an ingredient)	67 ppm - 160 ppm	