



## CONSUMER ADVISORY - UPDATE ON PRODUCTS DETECTED TO CONTAIN MELAMINE

As of 9 October 2008, the AVA has detected melamine in three additional products imported from China. They are:

- i) Cadbury Choclairs – Blueberry Flavour;
- ii) Cadbury Choclairs – Coffee Flavour; and
- iii) Panda Dairy Whole Milk Powder (industrial pack).

2 The Panda Dairy Whole Milk Powder is meant for manufacturing use and is not available in the retail market. The milk powder has also been sealed in the manufacturer's warehouse since the suspension on 19 September 2008. We would like to assure the public that the milk powder has not been used in any food production.

3 The latest detection brings the total number of affected products to 13. All importers will be required to destroy the tainted products under AVA's supervision.

*(Details of the affected products are attached at Annex A.)*

4 Melamine is an industry chemical not approved for use in food manufacture. AVA has suspended the import and sale of all milk and milk products from China since 19 September 2008. Anyone finding such products still on sale should inform AVA immediately.

5 We would also like to assure the public that the levels of melamine detected in the affected products are low and hence unlikely to result in any adverse health effect. Consumers have to consume large quantities of the contaminated products over a prolonged period of time to be at risk of potential ill effects on health. As melamine is not allowed for use in food, AVA will continue to suspend the import and sale of milk and milk products from China until we are very sure that such products are safe for consumption.

6 Based on the melamine levels detected by AVA, a consumer can safely take in:




	<b>Product</b>	<b>Tolerable levels for an adult of 60 kg weight (amount daily over a lifetime)</b>	<b>Tolerable levels for a child of 30 kg weight (amount daily over a lifetime)</b>
1.	Cadbury Choclairs – Blueberry Flavour	292 pieces; or	146 pieces; or
2.	Cadbury Choclairs – Coffee Flavour	108 pieces; or	54 pieces; or
3.	Panda Dairy Milk Powder	Not Applicable. This is a raw material to be used as an ingredient for manufacturing and is not sold in the retail market. It has been sealed in the manufacturer's warehouse since 19 Sep 2008 and had not been used in any food production.	



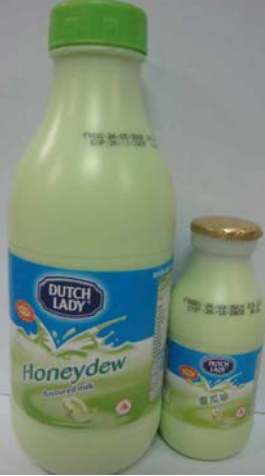
7 For enquiries on affected products, consumers can call AVA's hotline at 63257625 during office hours (8.30 am – 6.00 pm, Monday – Friday). For health concerns associated with the ingestion of melamine, consumers can call MOH's hotline at 1800-2254122. Consumers can also visit AVA's website at [www.ava.gov.sg](http://www.ava.gov.sg) for more information.




**Issued by Agri-Food & Veterinary Authority  
on 9 October 2008**

---

**Annex A - Details of affected products imported from China**

S/N.	Product Description	Levels of Melamine Detected	Product Image
1.	<p>Cadbury Choclairs – Blueberry Flavour</p> <p>(contains milk as an ingredient)</p>	21.4 – 33.9 ppm	
2.	<p>Cadbury Choclairs – Coffee Flavour</p> <p>(contains milk as an ingredient)</p>	92.3 ppm	
3.	Panda Dairy Whole Milk Powder	163.8	<p>This product is meant for manufacturing use and is not available in the retail market. (The product has been sealed in the manufacturer’s warehouse since the suspension on 19 September 2008 and has not been used in any food production.</p>
4.	<p>Silang - House of Steamed Potato - Potato &amp; Tomato Cracker</p> <p>(contains whole milk powder as an ingredient)</p>	8.1 ppm	

S/N.	Product Description	Levels of Melamine Detected	Product Image
5.	<p>New Sshmallows Mallow Dippers- Strawberry Flavour</p> <p>(The dip contains milk solids as an ingredient.)</p>	24.8 ppm	
6.	Dutch Lady Banana Flavoured Milk	36.7 ppm - 48.7 ppm	
7.	Dutch Lady Honeydew Flavoured Milk	9.43 ppm - 58.7 ppm	

S/N.	Product Description	Levels of Melamine Detected	Product Image
8.	<p>Silang - House of Steamed Potato - Potato Cracker</p> <p>(contains whole milk powder as an ingredient)</p>	11.96 ppm	
9.	<p>徐福记 Puffed Rice Rolls - Butter Corn Flavour</p> <p>(contains whole milk powder as an ingredient)</p>	10.7 ppm	
10.	<p>徐福记 Puffed Rice Rolls - Cheese Flavour</p> <p>(contains whole milk powder as an ingredient)</p>	8.5 ppm	

S/N.	Product Description	Levels of Melamine Detected	Product Image
11.	Yi Li Choice Dairy Fruit Bar Yogurt Flavoured Ice Confection	39 ppm - 60.8 ppm	
12.	Dutch Lady Strawberry Flavoured Milk	33.9 ppm - 46.4 ppm	
13.	White Rabbit Creamy Candy  (contains milk as an ingredient)	67 ppm - 160 ppm	